

MMLIS

NEWSLETTER

Master of Management in Library and Information Science

FALL 2021

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USC Marshall
School of Business
*Master of Management in
Library and Information Science*



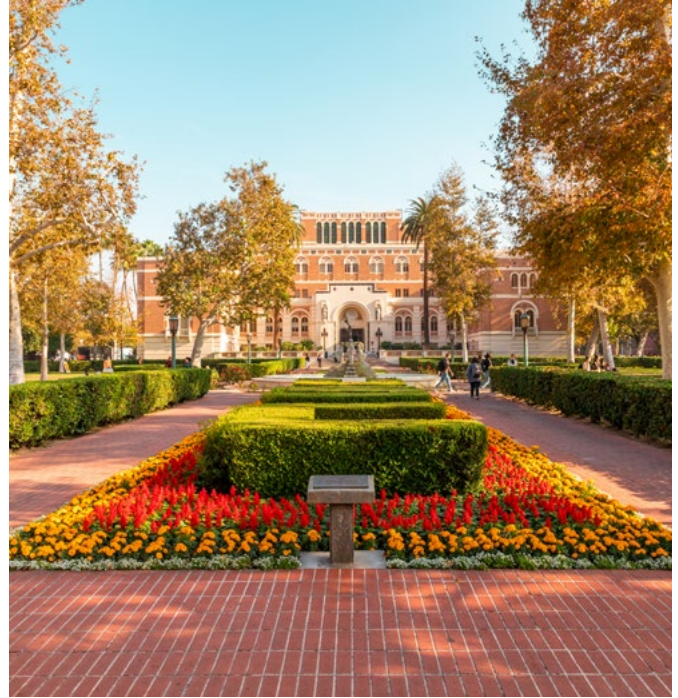
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MESSAGE FROM THE DIRECTOR

In this issue of the MMLIS newsletter, we highlight news from across the program, with a focus on students, alumni, and faculty. We provide updates on alumni career moves, which is a list that will no doubt grow as we continue to broaden our connections with MMLIS grads. They are embarking on, and continuing, careers as information professionals across a range of settings including, of course, in libraries!

Also in this issue, we have updates on new co-curricular growth opportunities for students. These include student-led Lightning Talks, awards, professional development grants, and upcoming conferences. Speaking of which, watch for upcoming news about our spring Conversations with Leaders speaker series, as well as a new MMLIS speaker series.



A special welcome to new faculty and students who joined us this semester.

Warmly,

Christopher Stewart



STUDENT SPOTLIGHT



Oksana Moshynska

Looking back on your time at USC, what are you most proud of and why?

I cannot believe my time in the Master of Management in Library and Information Science (MMLIS) program is almost over. What a rollercoaster of emotions! If I am able to pick only one thing I am most proud of, it would be that I found the courage to apply to USC. When my family and I immigrated to Canada more than 20 years ago, we did not have any money. We accepted low-paid jobs and tried our best to raise the family and establish ourselves in our new country. I put the education of my family members first. All were able to achieve their dreams and then it was my turn. Then there were doubts about whether I was good enough. Not only did I apply, but about 20 months later, I am joining the Trojan alumni family with my MMLIS degree!

Do you have any advice for others who may be interested in this program?

Yes, I do! I actually have several pieces of advice. First, never doubt yourself. If you think, you can do it, you can! Go ahead and apply to the MMLIS program. Second, the program will require cooperation from your loved ones. There will be times when your family will need to take some of your tasks on so you can study. Third, the program is very intense. My advice would be to try to stay ahead of the game. Submit your discussion posts and assignments ahead of the deadlines. Fourth, use the services of SmartThinking, incorporate their feedback, and watch your grades improve. Fifth, expand your network while in the program. Create a LinkedIn profile, and invite other students and professors. Try to attend every Conversation with Leaders, you will be amazed by all of the Library and Information Science (LIS) professionals you have the chance to meet and learn from. Sixth, save all your assignments. You will need them for your Capstone Project in your last semester. Seventh, when ready to graduate, apply to your dream job; do not hesitate. You deserve it!

How do you hope this program will help you advance or pivot in your career?

The MMLIS program has already helped me to pivot my career. After spending about two decades in research and research administration, my plan was to pivot my career and join the LIS field. The uniqueness of the MMLIS program, which teaches both LIS and management, were appealing to my employer. I accepted a position as a Head Librarian and Branch Manager of a public library near the end of my fourth semester.

Tell us about something you have learned/ discovered during your program that surprised you. How do you think you will apply it professionally?

I was surprised how the design and intensity of the MMLIS program has helped me to grow as an LIS professional. The best pieces I wrote in my life were during the MMLIS program. The program has pushed me hard to think, analyze, and create. The program opened a world of limitless possibilities to me. Fight On!

ALUM NEWS

This past spring, **Stacy Evans Parish, MMLIS '20**, launched her own consultancy, Parish & Associates, and has completed projects for two public libraries, a private school, and an indie bookstore.

Angelica Mejia, MMLIS '21, was selected to participate in The California Library Association and California State Library's 2021/22 Developing Leaders in California Libraries (DLCL) program.

Thalia King, MMLIS '21, started providing instruction and reference support this fall semester as the Student Success Librarian at Oklahoma State University Institute of Technology.

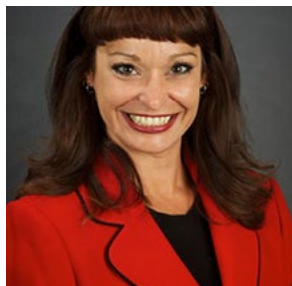
In August, **Carla Beatris Hernandez, MMLIS '21**, was promoted to Learning Resource System Manager at West Coast Ultrasound Institute and Smith Chason.

Alisa Haines, MMLIS '19, started a new job in the fall of 2021 as the Librarian at St. Vincent de Paul School, teaching preschool through 8th grade.

Victoria Maglonzo, MMLIS '21, recently accepted a position as IP Librarian at Endeavor located in Beverly Hills, California.

FACULTY UPDATES

FALL 2021



Jade Winn, along with the DEIA+AR Working Group, submitted a presentation for the Twenty Second International Conference on Diversity in Organizations, Communities & Nations:

Winn, J.G., Miller, M.L., Muglia, C., Stewart, C., & Wallace, R. (April 2022). "Pedagogical Practices for DEIA+AR". Accepted presentation, Paper due for Peer Review in February 2022.



Caroline Muglia began her new role at USC Libraries as the Associate Dean of Specialized Collections. We are very proud of our MMLIS faculty! The new title is well deserved.



Christal Young has been appointed the new Acting Head of Reference and User Engagement. In this role, she will lead the planning, provision and assessment of in-person and virtual reference services and the library's

outreach and user engagement efforts. She will collaborate with colleagues across portfolios on campus to develop a forward-thinking strategy for USC Libraries reference services and user engagement programs; the goal is to increase awareness and usage of collections, resources, and services.

CURRICULUM UPDATES

FALL 2021

The MMLIS program is very pleased to announce **Archives and Archival Management** has been approved as a permanent course in the MMLIS curriculum. Its new course number has been changed to LIM 541 and it will be offered every other semester.

LIM 522 – Metadata and Taxonomies, taught by **Jillian Wallis**, was just started this term.

The MMLIS program also welcomed **Joy Shoemaker**, Branch Librarian for the U.S. Court of Appeals for the 9th Circuit, who is teaching LIM 537 – Legal, Ethical, and Strategic Fundamentals for Library Managers. Social Sciences Data Librarian, **Emmy Solis**, will be joining the program this spring to teach LIM 552 – Strategic Information and Competitive Analysis.

New Learning Management System

This fall our MMLIS courses moved from the Moodle learning management system (LMS) to the **Canvas LMS**. We will continue to use Canvas moving forward.

STUDENT CHAPTER UPDATES

American Library Association Chapter

(ALA-SC) sponsored an MMLIS Speed Networking Event for the students. As this is an online program, hosting virtual events where students can connect with each other and build relationships is important. Two lucky students also won gift cards for attending.

Special Libraries Association (SLA-SC)

Announcing the newly elected SLA officers for 2021-2022:

- President: Sarah Diffenderfer
- Vice President: Timothy Coady
- Treasurer: Spencer Gales
- Secretary: Alyssa Adraneda
- Media Liason: Amanda Riley

Congratulations! We look forward to seeing what the chapter can do this year!



Our MMLIS students regularly meet to study together on campus!



STUDENT AWARDS AND ACCOMPLISHMENTS

We're delighted to share with you the awards and scholarships given this past spring 2021 and summer 2021 semesters. The Continuing Student Scholarships are based on previous semester's performance. The Career Development Award and Entry Scholarship are based on the personal statement and incoming grade point average revealed through the application process for the respective cohorts.

SUMMER 2021 AWARD RECIPIENTS

USC MMLIS Entry Scholarship:

Breanna Jones (Cohort XXV)

USC MMLIS Career Development Award:

Claudia Ortiz (Cohort XXV)

USC MMLIS Continuing Student Scholarships:

Paige Harris (Cohort XXIV)

Jane Kim (Cohort XXIII)

Dieter Mackenbach (Cohort XXII)

Monica Isaac-Garcia (Cohort XXI)

FALL 2021 AWARD RECIPIENTS

USC MMLIS Entry Scholarship:

Berenice Sylverain (Cohort XXVI)

USC MMLIS Career Development Award:

Janet Romero (Cohort XXVI)

USC MMLIS Continuing Student Scholarships:

Jessica Castelo (Cohort XXV)

Paige Harris (Cohort XXIV)

Meg Drewno (Cohort XXIII)

Oksana Moshynska (Cohort XXII)

Access and Inclusion Award for Professional Development

The MMLIS program is reinstating the MMLIS Access and Inclusion Award for Professional Development. This grant award serves to increase student engagement in professional development activities in the field of librarianship, specifically addressing inclusivity, equitable access to information, and combatting structural racism and other forms of discrimination. Awardees will receive individual grants of up to \$2,500 to cover expenses related to the professional development event. Award recipients will be announced in the spring newsletter.

We're also proud to announce the accomplishments and awards of the following students:

Sarah Hollins was published in the Society of California Archivists Fall Newsletter. They featured an article about the personal archiving project she worked on during the summer semester. The newsletter can be found here: <https://calarchivists.org/Publications/SCANewsletter>

Oksana Moshynska started a new job as a Head Librarian and Branch Manager of the North Battleford Public Library in North Battleford, Canada.

Casey Prado works as a full-time library assistant at the Mingei International Museum, which opened its doors to the public again on September 3, after a 3-year remodel. "The Francis Hamilton White Art Reference Library has seen over 3,000 visitors and climbing since we reopened, many with reference and research requests fielded by yours truly," he said. Read more about the remodel and see pictures in The New York Times: <https://www.nytimes.com/2021/09/02/arts/design/mingei-international-museum-san-diego.html>

Amanda Rodarte was the award recipient for the California State Library Staff Education Program.

Continued on page 7...

Continued...Student awards and accomplishments

In October, **Aaron Rich** discussed his dissertation and recent article, "Sharing Sources and Services: The LAPL and Hollywood Researchers," at a SoCal Special Libraries Association presentation.

Marine veteran, **Josstin Gogue**, participated in "Intersectionality in the Military," a part of the Community Connection series with the USC Marshall School of Business.

Joseph Nguyen has a documentary series titled "Is It Techno," which will be published on 6AM's website. He is also starting a student organization focused around music culture and history.

Sarah Diffenderfer was hired as a PTS Library Aide at the Newhall Branch of Santa Clarita Public Library. She has been shelving books, working at the circulation, reference, teen and children's desks, and assisting with various activities throughout the week. All of the librarians and part time staff work together to rotate throughout the different areas of the library during the day, and that has helped her learn which parts of the public library she prefers. Her favorite thing is to put DEIA children's books on display!

Earlier this year, **Spencer Gales'** article was featured in the Southern California Association of Law Libraries (SCALL) March/April Newsletter. He is also the recipient of the 2021 Institute Grant.

Congratulations to our students on their accomplishments!

Fall 2021 Lightning Talk

The USC Libraries Faculty Guided Lightning Talk for MMLIS Students took place on Nov. 16, 2021. We are extremely grateful for USC Libraries Dean Catherine Quinlan to offer a grant which allows us to work alongside USC Libraries faculty to mentor students in their research presentations.



The fall 2021 Lightning Talk student presenters were:

Sarah Tribelhorn – Sustainability in Academic Libraries

Megan Drewno – Inclusion in the LIS field

Joseph Nguyen – Modern Library Movement - Digital Music Library for Ethnomusicology

Timothy Coady – Conspiracy and Fringe Theory Propagation and Permutation on the Internet

These students worked on their presentations while being mentored by Michaela Ullmann, the Exile Studies Librarian and Instruction Coordinator at USC Libraries Special Collections.

PAST EVENTS

This fall, the MMLIS program participated in several virtual events. Thank you to those who attended. We're looking forward to our participation in both virtual and in-person events this upcoming spring term.

USC Graduate Fair

USC held a virtual graduate fair in October, open to both USC and non-USC students. MMLIS hosted a booth and invited interested candidates to learn more about the program by chatting with a representative from the MMLIS team.



INFOcon

INFOcon is a multi-day, annual graduate school fair showcasing opportunities in the information professions. It is intended for prospective students interested in learning about career paths in the information science field. During the October event, the MMLIS program presented "Lead from Wherever you Are: Skills for an Evolving Profession," showcasing MMLIS curriculum. Participating faculty included Miriam Burgos, Marion Philadelphia, Harris Smith, and Christopher Stewart.

2021 Minority-Serving Institutions Graduate Recruitment Fair

USC aims to introduce graduate degree opportunities to a broad and diverse student population, inviting prospective students from USC Department of Education classified "minority serving institutions." At this November event, the MMLIS program hosted a virtual information session and Q&A to educate prospective students on the benefits of the program.

Special Live Session Series

The MMLIS program introduced a new special live lecture series in September, inviting MMLIS faculty to create a unique lecture for those interested in the library and information science field. Ben Alexander hosted "New Archival Agencies: Remembering & (re)Remembering Social Justice," and Caroline Muglia hosted "'Inside Out' Collection Development," a lecture on acquiring, managing and prioritizing library resources. Both sessions were excellent and attendees were really engaged.

INFORMATION SESSION



Ben Alexander, MA, PhD

New Archival Agencies:

Remembering & (re)Remembering Social Justice

THURS. 9/30 4:00 PM PST

USC Marshall

Master of Management in Library and Information Science

SPECIAL LIVE LECTURE



Caroline Muglia, MLIS

"Inside Out" Collection Development

A new approach to how we acquire, manage and prioritize our library resources.

WED. 10/20 12:30 PM PT

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UPCOMING EVENTS

ALA Midwinter Conference

Attend the symposium on the Future of Libraries, offering sessions on future trends to inspire innovation in libraries; join live chats for networking opportunities and more at the American Library Association Midwinter Conference happening virtually this January.

Date: January 22-26, 2022

Where: virtual

Register: 2021.alamidwinter.org

The Library Learning Experience - #LibLearnX

LibLearnX is a virtual conference taking place January 21-24, 2022. This conference will offer innovative and participatory education programs to help you learn, network, and find solutions. Attendees can expect a combination of different formats geared toward higher-level education conversation, hands-on interaction, and trend-scanning information. Participate in 120+ live and on-demand education sessions in a wide variety of topics that will offer solution-based education for immediately actionable insights.

Date: January 21-24, 2022

Where: virtual

Register: alaliblearnx.org/registration

Centennial of SLA Southern California

The Southern California Chapter of Special Libraries Association (SLA) will be hosting a celebration to mark their 100 years of being a chapter! Please save the date for this momentous event.

Date: March 6, 2022

Learn more: connect.sla.org

National Library Week

Next year's National Library Week theme is "Connect with your Library". National Library Week is an annual celebration highlighting the valuable role libraries, librarians, and library workers play in transforming lives and strengthening our communities. See what your local library is doing for National Library Week!

Date: April 3-9, 2022

Festival of Books

The MMLIS program will be participating this year, in-person. Come visit us at our booth and bring your friends and family to check out the beautiful USC campus!

Date: April 23-24, 2022

Where: USC's University Park Campus

Learn more: events.latimes.com/festivalofbooks

PLA 2022 Conference

The MMLIS program will be participating this year's, in-person Public Library Association Conference. Come visit us at our booth!

Date: March 23-25, 2022

Where: Portland, OR

Register: placonference.org