

MMLIS Program Goals Evolved from Course Objectives and Aligned with Marshall Goals and ALA Competencies

MMLIS Program Goals	Course Objectives	Marshall Goals	ALA Competencies
<p>a. understand the ecology of libraries and information networks, their unique environments and how they are governed</p>	<p>LIM 500, 562, 591, 598</p>	<p>Learning goal #1: Our graduates will have an understanding of the key business areas and their interplay to effectively manage different types of modern enterprise.</p>	<p>1A. The ethics, values, and foundational principles of the library and information profession. 1B. The role of library and information professionals in the promotion of democratic principles and intellectual freedom 1C. The history of libraries and librarianship. 1D. The history of human communication and its impact on libraries. 1E. Current types of library (school, public, academic, special, etc.) and closely related information agencies. 1F. National and international social, public, information, economic, and cultural policies and trends of significance to the library and information profession. 1G. The legal framework within which libraries and information agencies operate. That framework includes laws relating to copyright, privacy, freedom of expression, equal rights (e.g., the Americans with Disabilities Act), and intellectual property. 1H. The importance of effective advocacy for libraries, librarians, other library workers, and library services. 1I. The techniques used to analyze complex problems and create appropriate solutions.</p>

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			<p>1J. Effective communication techniques (verbal and written).</p> <p>1K. Certification and/or licensure requirements of specialized areas of the profession.</p>
<p>b. articulate and employ professional values and ethics in a variety of situations and circumstances</p>	<p>LIM 500, 501, 552, 598</p>	<p>Learning Goal #6: Our graduates will be effective communicators in speaking and writing to facilitate information flow in organizational, social, and intercultural contexts.</p>	<p>1A. The ethics, values, and foundational principles of the library and information profession.</p> <p>1B. The role of library and information professionals in the promotion of democratic principles and intellectual freedom (including freedom of expression, thought, and conscience).</p> <p>1E. Current types of library (school, public, academic, special, etc.) and closely related information agencies.</p> <p>1G. The legal framework within which libraries and information agencies operate. That framework includes laws relating to copyright, privacy, freedom of expression, equal rights (e.g., the Americans with Disabilities Act), and intellectual property.</p> <p>1J. Effective communication techniques (verbal and written)</p> <p>2B. Concepts, issues, and methods related to the acquisition and disposition of resources, including evaluation, selection, purchasing, processing, storing, and deselection.</p> <p>8E. The concepts behind, issues relating to, and methods for, principled,</p>

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			transformational leadership.
c. apply and assess management strategies, practices and decisions	LIM 501,502, 591, 598, GSBA 502	<p>Learning goal #3: Our graduates will demonstrate critical thinking skills, decision-making, and problem-solving abilities to strategically navigate complex demands of business environments.</p> <p>&</p> <p>Learning Goal #4: Our graduates will demonstrate leadership skills aspiring to be sensible, future-oriented leaders and innovators.</p>	<p>1A. The ethics, values, and foundational principles of the library and information profession.</p> <p>1B. The role of library and information professionals in the promotion of democratic principles and intellectual freedom (including freedom of expression, thought, and conscience).</p> <p>1E. Current types of library (school, public, academic, special, etc.) and closely related information agencies.</p> <p>1F. National and international social, public, information, economic, and cultural policies and trends of significance to the library and information profession.</p> <p>1G. The legal framework within which libraries and information agencies operate. That framework includes laws relating to copyright, privacy, freedom of expression, equal rights (e.g., the Americans with Disabilities Act), and intellectual property.</p> <p>1H. The importance of effective advocacy for librarians, librarians, other library workers, and library services.</p> <p>1I. The techniques</p>

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			<p>used to analyze complex problems and create appropriate solutions.</p> <p>1J. Effective communication techniques (verbal and written).</p> <p>8A. The principles of planning and budgeting in libraries and other information agencies.</p> <p>8B. The principles of effective personnel practices and human resource development.</p> <p>8C. The concepts behind, and methods for, assessment and evaluation of library services and their outcomes.</p> <p>8D. The concepts behind, and methods for, developing partnerships, collaborations, networks, and other structures with all stakeholders and within communities served.</p> <p>8E. The concepts behind, issues relating to, and methods for, principled, transformational leadership.</p>
<p>d. develop and manage content, including negotiating with vendors and licensors, for targeted communities of users</p>	<p>LIM 502, 503,562, GSBA 502</p>	<p>Learning goal #1: Our graduates will have an understanding of the key business areas and their interplay to effectively manage different types of modern enterprise.</p>	<p>1E. Current types of library (school, public, academic, special, etc.) and closely related information agencies.</p> <p>1J. Effective communication techniques (verbal and written).</p> <p>2A. Concepts and issues related to the lifecycle of recorded knowledge and information, from creation through</p>

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			<p>various stages of use to disposition.</p> <p>2B. Concepts, issues, and methods related to the acquisition and disposition of resources, including evaluation, selection, purchasing, processing, storing, and de-selection.</p> <p>2C. Concepts, issues, and methods related to the management of various collections.</p> <p>2D. Concepts, issues, and methods related to the maintenance of collections, including preservation and conservation.</p> <p>8A. The principles of planning and budgeting in libraries and other information agencies.</p>
<p>e. organize, retrieve and manage information for stakeholder benefit</p>	<p>LIM 503, 502, 552, 562, 591, 598</p>	<p>Learning goal #5: Our graduates will demonstrate ethical reasoning skills, understand social, civic, and professional responsibilities and aspire to add value to society.</p> <p>&</p> <p>Learning Goal #6: Our graduates will be effective communicators in speaking and writing to facilitate information flow in organizational, social, and intercultural contexts.</p>	<p>1E. Current types of library (school, public, academic, special, etc.) and closely related information agencies.</p> <p>1J. Effective communication techniques (verbal and written).</p> <p>3A. The principles involved in the organization and representation of recorded knowledge and information.</p> <p>3B. The developmental, descriptive, and evaluative skills needed to organize recorded knowledge and information resources.</p> <p>3C. The systems of cataloging, metadata, indexing, and classification standards</p>

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			<p>and methods used to organize recorded knowledge and information.</p> <p>4A. Information, communication, assistive, and related technologies as they affect the resources, service delivery, and uses of libraries and other information agencies.</p>
<p>f. locate, synthesize and translate information to intelligence for various client groups</p>	<p>LIM 552, 500, 502, 503, 562, 591, 598</p>	<p>Learning goal #3: Our graduates will demonstrate critical thinking skills, decision-making, and problem-solving abilities to strategically navigate complex demands of business environments.</p>	<p>1E. Current types of library (school, public, academic, special, etc.) and closely related information agencies.</p> <p>1J. Effective communication techniques (verbal and written).</p> <p>5A. The concepts, principles, and techniques of reference and user services that provide access to relevant and accurate recorded knowledge and information to individuals of all ages and groups.</p> <p>5B. Techniques used to retrieve, evaluate, and synthesize information from diverse sources for use by individuals of all ages and groups.</p> <p>5C. The methods used to interact successfully with individuals of all ages and groups to provide consultation, mediation, and guidance in their use of recorded knowledge and information.</p>

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			<p>5D. Information literacy/information competence techniques and methods, numerical literacy, and statistical literacy.</p> <p>5E. The principles and methods of advocacy used to reach specific audiences to promote and explain concepts and services.</p> <p>5F. The principles of assessment and response to diversity in user needs, user communities, and user preferences.</p> <p>5G. The principles and methods used to assess the impact of current and emerging situations or circumstances on the design and implementation of appropriate services or resource development.</p>
<p>g. develop, implement and assess programs and services for enhancing use of information and ideas</p>	<p>LIM 500, 504, 511, 502, 503, 552, 562, 591, 598</p>	<p>Learning goal #3: Our graduates will demonstrate critical thinking skills, decision-making, and problem-solving abilities to strategically navigate complex demands of business environments.</p> <p>&</p> <p>Learning goal #5: Our graduates will demonstrate ethical reasoning skills, understand social, civic, and professional responsibilities and aspire to add value to society.</p>	<p>1E. Current types of library (school, public, academic, special, etc.) and closely related information agencies.</p> <p>1G. The legal framework within which libraries and information agencies operate. That framework includes laws relating to copyright, privacy, freedom of expression, equal rights (e.g., the Americans with Disabilities Act), and intellectual property.</p> <p>1J. Effective communication techniques (verbal and written).</p> <p>5A. The</p>

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			<p>concepts, principles, and techniques of reference and user services that provide access to relevant and accurate recorded knowledge and information to individuals of all ages and groups.</p> <p>5B. Techniques used to retrieve, evaluate, and synthesize information from diverse sources for use by individuals of all ages and groups.</p> <p>5C. The methods used to interact successfully with individuals of all ages and groups to provide consultation, mediation, and guidance in their use of recorded knowledge and information.</p> <p>5D. Information literacy/information competence techniques and methods, numerical literacy, and statistical literacy.</p> <p>5E. The principles and methods of advocacy used to reach specific audiences to promote and explain concepts and services.</p> <p>5F. The principles of assessment and response to diversity in user needs, user communities, and user preferences.</p> <p>5G. The principles and methods used to assess the impact of current and emerging situations or circumstances on the design and</p>

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			<p>implementation of appropriate services or resource development.</p> <p>8A. The principles of planning and budgeting in libraries and other information agencies.</p>
<p>h. understand the role of current and emerging technologies and infrastructure in organizational effectiveness and service delivery</p>	<p>LIM 562, 500, 502, 503, 504, 591, 598</p>	<p>Learning goal #2: Our graduates will have a global mindset <i>demonstrating an understanding of the interplay of local, regional, and international markets, and economic, social and cultural issues.</i></p>	<p>1E. Current types of library (school, public, academic, special, etc.) and closely related information agencies.</p> <p>1J. Effective communication techniques (verbal and written)</p> <p>4A. Information, communication, assistive, and related technologies as they affect the resources, service delivery, and uses of libraries and other information agencies.</p> <p>4B. The application of information, communication, assistive, and related technology and tools consistent with professional ethics and prevailing service norms and applications.</p> <p>4C. The methods of assessing and evaluating the specifications, efficacy, and cost efficiency of technology-based products and services.</p> <p>4D. The principles and techniques necessary to identify and analyze emerging technologies and innovations in order to recognize and implement relevant technological improvements.</p>
<p>i. design, apply and interpret different research</p>	<p>LIM 501,502, 504, 591, 598</p>	<p>Learning Goal #4: Our graduates will</p>	<p>1E. Current types of</p>

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and evaluation methods to gain insight, assess impact and make appropriate decisions		<p>demonstrate leadership skills <i>aspiring to be sensible, future-oriented leaders and innovators.</i></p> <p>&</p> <p>Learning goal #5: Our graduates will demonstrate ethical reasoning skills, understand social, civic, and professional responsibilities and aspire to add value to society.</p>	<p>library (school, public, academic, special, etc.) and closely related information agencies.</p> <p>1J. Effective communication techniques (verbal and written).</p> <p>1I. The techniques used to analyze complex problems and create appropriate solutions.</p> <p>6A. The fundamentals of quantitative and qualitative research methods.</p> <p>6B. The central research findings and research literature of the field.</p> <p>6C. The principles and methods used to assess the actual and potential value of new research.</p>
j. manage and lead diverse projects and teams, understanding communication and leadership behaviors that affect workplace performance and client satisfaction	LIM 501, 591, GSBA 502. All.	<p>Learning Goal #4: Our graduates will demonstrate leadership skills <i>aspiring to be sensible, future-oriented leaders and innovators.</i></p>	<p>1D. The history of human communication and its impact on libraries.</p> <p>1E. Current types of library (school, public, academic, special, etc.) and closely related information agencies.</p> <p>1J. Effective communication techniques (verbal and written).</p> <p>8B. The principles of effective personnel practices and human resource development.</p> <p>8C. The concepts behind, and methods for, assessment and evaluation of library services and their outcomes.</p> <p>8D. The concepts</p>

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			<p>behind, and methods for, developing partnerships, collaborations, networks, and other structures with all stakeholders and within communities served.</p> <p>8E. The concepts behind, issues relating to, and methods for, principled, transformational leadership.</p>
<p>k. apply persuasion and influence through networking, collaboration, and relationship-building</p>	<p>LIM 591, GSBA 502, LIM 500, 501, 591, 598. All.</p>	<p>Learning Goal #6: Our graduates will be effective communicators in speaking and writing to facilitate information flow in organizational, social, and intercultural contexts.</p>	<p>1D. The history of human communication and its impact on libraries.</p> <p>1E. Current types of library (school, public, academic, special, etc.) and closely related information agencies.</p> <p>1H. The importance of effective advocacy for libraries, librarians, other library workers, and library services.</p> <p>1J. Effective communication techniques (verbal and written).</p> <p>8D. The concepts behind, and methods for, developing partnerships, collaborations, networks, and other structures with all stakeholders and within communities served.</p> <p>8E. The concepts behind, issues relating to, and methods for, principled, transformational leadership.</p>
<p>l. demonstrate a commitment to continued professional education and lifelong learning</p>	<p>LIM 500, 591, 501, 598</p>	<p>Learning goal #1: Our graduates will have an understanding of the key business areas and their</p>	<p>1E. Current types of library (school, public, academic, special, etc.)</p>

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		<p><i>interplay to effectively manage different types of modern enterprise.</i></p> <p>&</p> <p>Learning goal #2: Our graduates will have a global mindset <i>demonstrating an understanding of the interplay of local, regional, and international markets, and economic, social and cultural issues.</i></p>	<p>and closely related information agencies.</p> <p>1J. Effective communication techniques (verbal and written).</p> <p>1K. Certification and/or licensure requirements of specialized areas of the profession.</p> <p>7A. The necessity of continuing professional development of practitioners in libraries and other information agencies.</p> <p>7B. The role of the library in the lifelong learning of patrons, including an understanding of lifelong learning in the provision of quality service and the use of lifelong learning in the promotion of library services.</p> <p>7C. Learning theories, instructional methods, and achievement measures; and their application in libraries and other information agencies.</p> <p>7D. The principles related to the teaching and learning of concepts, processes and skills used in seeking, evaluating, and using recorded knowledge and information.</p>